

## TABLE4TEN LAUNCHES ITS 2009 EVENT IN SUPPORT OF PROSTATE CANCER

***Fifty of Sydney's finest chefs sign up to raise awareness of Australia's secret killer during a night of dining decadence***

**June 16th 2009.** Table4Ten (T4T), a unique event designed to raise awareness and funds for prostate cancer in Australia, today launched its 2009 program with the announcement that 50 of Sydney's finest restaurants, venues and leading catering organisations have signed up to participate in this year's event.

Participating chefs present at today's launch were Martin Boetz of Longrain, Sean Connolly of Astral and Sean's Kitchen, Damian Heads of Steel Bar and Grill, James Kidman of Otto, Rainer Korobacz of Forty One Restaurant, Armando Percuoco of Buon Ricordo, Frank Shek of China Doll and Jodie Wallace from Flying Fish.

Other participating restaurants and venues announced today include: ARIA, Astral, The Australian Museum, Becasse, Beppi's, Bilson's, Bistro Moncur, Bistro Ortolan, Buzo, Cafe Sydney, Catalina, Cato's Fine Foods, Cooking for Blokes, Essence, Flying Fish, Fort Denison, Four in Hand, Grand National, Guillaume at Bennelong, Light Brigade, L'incontro, Machiavelli, Marque, Mezzaluna, Quay, Rockpool Fish, Sean's Kitchen, Tetsuya's, The Beresford Hotel, The Pier, The Summit, TOKO Restaurant & Bar, Veranda and Wildfire.

At today's event, the date for the Sydney T4T event was announced as September 22, 2009, to coincide with Prostate Cancer Awareness Month. The event, now in its second year, will see a table for ten treated to a specially designed menu, complemented with Glandore Estate wines, at each of the 50 restaurants and venues. After dinner, the 500 diners will be transported to an exclusive after party at a top-secret location where they will come together to continue the celebrations with a night of entertainment and fundraising.

According to T4T Committee Chairman, Robbie Robertson, the aim of T4T is to reinvigorate the essence of the charity dinner. "Aside from raising much needed funds for the Prostate Cancer Foundation of Australia, we wanted to create a charity event that people would really want to attend. Table4Ten has broad appeal that allows us to turn a serious health message into a glamorous and exceptionally fun evening with friends, while creating awareness and informing discussion about a very important yet under exposed cause – prostate cancer," he said.

Renowned chef Armando Percuoco of famed eatery Buon Ricordo has been instrumental in getting Sydney's best chefs on board for this exclusive event, and his reasons are simple: "It's time for men to take a good look at themselves and their health and learn to take care of their bodies. Getting a prostate cancer test is so simple. I have one every year and it just means I can keep doing what I love and stay around for the people I care for. This event isn't just about good food and wine, but about working together to raise awareness about prostate cancer and men's health. After the success of last year – all the chefs are more committed than ever to making a contribution," he said.

Speaking at today's launch, Andrew Giles, Chief Executive Officer of the Prostate Cancer Foundation of Australia (PCFA) said, "Over the past few years, we have seen Australian men starting to take a greater interest in their health and wellbeing. Currently, prostate cancer kills 3,000 Australian men each year. We are grateful for the support of T4T in creating an environment where prostate cancer can be part of ongoing conversation between all Australians," he said.

According to Mr. Giles, early detection is the key to keeping the deadly disease at bay. "Table4Ten is the perfect opportunity to think about reaching out to the men in your life to get them to talk to their doctor about their health, while raising money to improve prostate cancer treatment, support and cure options. Not to mention having the absolute night of your life," he said.

Tickets to Table4Ten are \$250 each (includes optional \$55 tax deductible donation) and include food and beverages at one of Sydney's finest restaurants or locations, transfers to the top secret Table 4 Ten after party plus a cocktail on arrival.

For more information on Table4Ten, or if you would like to apply to host your own table, please contact [info@t4t.com.au](mailto:info@t4t.com.au) or visit [www.t4t.com.au](http://www.t4t.com.au).

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